

Celebrate the
everyday with
your loved ones

OneAXA



Here to better serve your needs.

OneAXA
Customer
Campaign



redefining / insurance



Take time to enjoy the little moments

Receive a gift when you purchase these products for you and your loved ones.

Minimum Combined Annualised Premium Credit of all Eligible Plan(s)

From S\$10,000*



Tier 1

Nespresso Coffee Machine INISSA (Red)

From S\$20,000



Tier 2

Samsung Tablet Tab S2 8.0 (2016) (Black)

From S\$30,000



Tier 3

iPhone 7 256GB (Black)

*Only applicable to Eligible Plans with Triple (3x) Annualised Premium Credit

List of Eligible Products

Eligible Plans with Triple (3x) Annualised Premium Credit

S\$3 of Annualised Premium Credit for every S\$1 of their annualised premiums

- Term Protector
- Term Protector Prime
- Early Stage CritiCare
- Early-Payout LivingEnhancer
- 360° Cancer Care
- AXA BandAid
- LivingEnhancer
- GlobalCare Health Plan
- Decreasing Term Assurance (Single Life)^
- Decreasing Term Assurance (Joint Life)^

And their attaching riders, if any.

^ Regular Premium only. Single Premium will not be eligible for this campaign.

Eligible Plans with One (1x) Annualised Premium Credit

S\$1 of Annualised Premium Credit for every S\$1 of their annualised premiums

- Life Exentials Prime
- Life Exentials
- HealthPro Growth
- HealthPro Living
- SavvySaver
- AXA Early Saver
- Retire Happy^
- INSIPRE™ FlexiSaver
- INSPIRE™ FlexiProtector
- Pulsar
- Polaris
- Optimus

And their attaching riders, if any.

^ Regular Premium only. Single Premium will not be eligible for this campaign.

These eligible plans are only applicable for Tier 2 or Tier 3 gifts.



OneAXA Customer Campaign Terms and Conditions:

1. This promotion is applicable for all new applications submitted and received by AXA Insurance Pte Ltd ("AXA") between 10 January 2017 and 10 March 2017 (both dates inclusive). The relevant AXA policy (or policies) must be accepted by 30 April 2017 to be eligible for this promotion.
2. This promotion is applicable to all existing AXA Policyholders who have one or more inforce AXA Life or General Insurance policy as at 10 January 2017 (refer to the eligibility criteria for Existing Policyholders in Paragraph 6). This promotion is also applicable to new AXA customers with eligibility criteria specified in Paragraph 7. Each existing / new Policyholder will receive a Gift upon purchase of Eligible Plan(s) that fulfills the minimum combined Annualised Premium Credit. Any request to choose different colour or specifications of the Gift will not be entertained.
3. This campaign is applicable for all premium modes (monthly, quarterly, semi-annual or annual) of the Eligible Plan(s).
4. Multiple Eligible Plan(s) can be combined to achieve the Tier 1, 2 or 3, as long as they fulfill all campaign criteria. Each eligible Policyholder who purchases multiple Eligible Plans (can be of different Life Assured) will only be entitled to a maximum of one (1) Gift. The gift will be based on the qualifying tier of the combined annual premiums.
5. To be eligible for the Gift, Policyholders must not cancel their AXA plan(s) during the fourteen-day (14-day) free look period.
6. Eligibility for Existing Policyholders
This promotion is applicable to all Existing Policyholders who have one or more inforce AXA Life, Health or General Insurance policy (policies) as at 10 January 2017. AXA Life policy refers to any AXA whole life, health, endowment, term or investment-linked insurance policy. AXA General Insurance policy refers to SmartHome Essential, SmartHome Optimum, SmartHome Prestige, SmartTraveller (Annual Plan only, single trip policy (policies) excluded), SmartPersonal Accident, SmartCare Shield, SmartCare Prime, SmartCare theOne and SmartDrive.
7. Eligibility for New Customers
To qualify for this promotion, New Customers (who do not have any inforce AXA policy) must submit at least two (2) AXA policies or more from the same AXA Financial Consultant. The First Policy will qualify him/her as an existing customer and the Second Policy onwards will entitle the customer to the specific gift based on the qualifying criteria:
 - i) If both policies are submitted on different days, the latter (by submission date) is treated as the Second Policy; and
 - ii) If both policies are submitted on the same day, the larger policy (by annualised premium) is treated as the Second Policy.
8. Policyholders who qualify for this promotion and still have their AXA policies inforce after the free look period will receive a redemption letter from AXA by 30 June 2017. The redemption letter will be mailed to the Policyholders.
9. For redemption of the Gift, Policyholders will need to present the redemption letter as well as their NRIC/Passport for verification at the venue to be specified in the redemption letter.
10. In the event that a Policyholder is unable to redeem the gift personally, the Policyholder may complete the authorisation form to authorise another party to collect the gift on their behalf. A copy of the Policyholder's NRIC/Passport together with the authorised party's NRIC/Passport must be presented at point of collection.
11. The Gift must be collected no later than 15 September 2017.
12. The Gift is not exchangeable for cash or any other promotional items or gifts.
13. AXA reserves the right to replace or substitute the Gift with another item of equivalent value without giving Policyholders prior notice.
14. All decisions made by AXA in connection with this promotion (including the interpretation of these Terms and Conditions) shall be final and binding on all participants of the promotion. Appeals will not be entertained.
15. AXA shall not be liable for any liabilities, losses, damages, costs and expenses in connection with or resulting from this promotion and/or the Gift.

Important Information:

The applicable policies under this promotion are underwritten by AXA Insurance Pte Ltd. This flyer is not a contract of insurance. The precise terms and conditions of the policies are specified in the policy contract.

A Product Summary in relation to the policy is available and may be obtained from AXA Insurance Pte Ltd and the participating distributors' officers. You should read the Product Summary before deciding whether to purchase the policy.

This flyer is for your information only and does not have any regard to specific investment objectives, financial situation and any of your particular needs. You may wish to seek advice from an AXA Financial Consultant before making a commitment to purchase the product. In the event that you choose not to seek advice from an AXA Financial Consultant, you should consider whether the product in question is suitable for you.

Buying a life insurance is a long-term commitment. An early termination of the policy usually involves high costs and the surrender value may be less than total premiums paid.

Buying health insurance products that are not suitable for you may impact your ability to finance your future healthcare needs. It is usually detrimental to replace an existing accident and health insurance policy with a new one. A penalty may be imposed for early policy termination and the new policy may cost more or have less benefits at the same cost. In the event that you decide that the policy is not suitable after purchasing the policy, you may terminate the policy in accordance with the free look provision, if any, and AXA Insurance Pte Ltd may recover from you any expense incurred by the AXA Insurance Pte Ltd in underwriting the policy.

Investments in investment-linked policies ("ILP") are subject to investment risks including the possible loss of the principal amount invested. The value of units in the ILP sub-fund and the income accruing to the units, if any, may fall or rise. You should read the Product Summary and the Product Highlights Sheet ("PHS") before deciding whether to subscribe for units in the ILP sub-fund. The Product Summary and the PHS may be obtained from a Financial Consultant representing AXA Insurance Pte Ltd. Past performance figures shown are not indicative of future performance.

The insurance policies featured in this marketing material is protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you should you buy the policy. For more information on the types of benefits that are covered under the Policy owners' Protection Scheme as well as the limits of coverage, where applicable, please visit the AXA website at www.axa.com.sg or visit the LIA/GIA or SDIC websites (www.lia.org.sg/www.gia.org.sg) or www.sdic.org.sg) for a copy of the SDIC Guide on PPF Scheme (Life Insurance)/(General Insurance).

All information is correct as of 10 January 2017.

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